

TRISTAN Chan Ka Hong

123 Main Street • Sydney NSW 2000

MOBILE 04XX XXX XXX

E-MAIL NAME@anydomain.com

DATE OF BIRTH: 12 March 1992

NATIONALITY Chinese (Hong Kong)

WORKING HOLIDAY VISA EXPIRES 12 August 2016

PROFILE

A diligent, responsible and bilingual (English and Chinese) Marketing graduate from Hong Kong in Australia on a one-year working holiday. Worked in roles in Hong Kong and Melbourne and gained considerable experience in marketing, customer service, face-to-face communication and teamwork. Currently in Sydney and available immediately.

EDUCATION

BBA (Honours) in Marketing

Hong Kong Polytechnic University
Graduated 2013

SKILLS

Microsoft Office Mailchimp Prezi Marketo

EXPERIENCE

Shout Agency (Melbourne)

INTERN

September 2015 – December 2015

Responsible for analyzing social media analytics performance, assisting in social media marketing campaigns and increasing clients' websites' organic and referral traffic.

Red Spice Road (Melbourne)

SERVICE HOST

August 2015

Responsible for delivering exceptional service by greeting and serving guests in a timely and friendly manner.

Matrix Marketing (Hong Kong)

MARKETING ASSISTANT

July 2013 - July 2015

Responsible for organizing and executing creative social media marketing campaigns, averting PR crises by identifying potential threats, interpreting market trends and analyzing social media analytics performance.